

OCTOBER, 2011



IMPACT



Left Richard Turnley, talks with Jonesboro HS work-based learning students about money management during a spring workshop. Above Clyde Laughlin discusses Attitude/Anger Management strategies for success.

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YOUTH EDUCATION SERIES SET FOR FALL

Character Education is the primary focus for fall Youth Education Series Workshops.

Teaching critical assets are a cornerstone of our programs. These include Cognitive Development, Moral Development and Social Development. Character Education is a new module emphasizing personal values and a sense of accountability to society as a whole.

Social Development is demonstrated through working with youth in a team atmosphere to develop communication and negotiation skills with peers and adults.

Character Education topics and content includes:

Attitude/Anger Management- Impact of employee/student attitude in the workplace; strategies to deal with anger issues and success.

- **Bullying Prevention-** charting nationally issues of bullying have become crucial. This series presents strategies to identify, avoid and prevent bullying situations.

- **Career Planning-** Goal setting and developing a plan for post secondary options. Our society requires preparation for the technology based workplace.

MISSION

The Jordan Foundation is committed to influencing the lives of youth by providing them with the cognitive, social, physical, emotional, moral and spiritual developmental assets needed to become successful adults. This is accomplished through development programs, youth scholarships and community activities.

VISION

The Jordan Foundation's vision is to become a leading organization in youth development by instilling the skills needed by youth to become contributing and responsible adults.



Larry and Vanessa Jordan

IN MY VIEW...A MESSAGE FROM THE JORDANS

The Foundation’s annual focus centers on the school year. Well, we’ve begun another school year and a flurry of activity is underway. The planning associated with the delivery of our curriculum to multiple schools is intricate and time consuming. A very small staff made up mostly of Vanessa and Saylia Hammonds do the heavy lifting of confirming school participation, scheduling session dates, contacting and scheduling our volunteers in synch with session dates, preparing course materials and handouts, and much, much more. Those of you who have been involved with the Jordan Foundation in any capacity (staff, volunteers, supporters, school partners, students & parents) have significantly contributed to our success over the past 11 years. Often times we go about our daily undertakings without reflecting on things we should be thankful for. This

writing is to express our thanks for those who have made it possible for the Foundation to continue providing services to our partner schools and organizations. We thank our partner schools for believing in what we do and allowing us to use their facilities to enrich the lives of the students we serve. We thank all our volunteers who contribute their precious time and make the delivery of our curriculum practically impactful. We thank our supporters for your monetary and moral contributions to our effort. We thank the students and parents for receiving our teachings and applying them to their daily lives. Most of all, we thank God for the resources and privilege of being in a serving capacity extending a helping hand to help our community learn and grow.

“We thank our supporters for your monetary and moral contributions to our effort. We thank the students and parents for receiving our teachings and applying them to their daily lives.” - Larry Jordan

LIAISON SPOTLIGHT

Judy Nickel is the Work-based Learning Coordinator for North Clayton High School. Since 2001, she has supervised and placed approximately 1000 Work-Based Learning students.

Judy’s primary achievement is the creation of the Partner in Education program. In addition she has arranged for a multitude of guest speakers for Career Technology classes. It can be noted she has been responsible for developing over 26 new partnerships in the business community.

Nickel’s post-secondary studies includes Georgia State University, University of Georgia, University of South Florida.

According to Vanessa Jordan, CEO The Jordan Foundation, “Judy Nickel has worked tirelessly to promote the involvement of the foundation in North Clayton High School with numerous articles in local media. She demonstrates a true sense of professionalism in providing practical opportunities to students.



B.E.S.T. ACADEMY PROGRAMS INITIATED

Ninth grade students engaged in Character Education module sessions during the Fall Semester. The presentation topics and facilitators were: Clyde Laughlin-Attitude/Anger Management; Joshalyn Levister-Bullying Prevention and Jerrold Johnson—Career Planning.

Goal of the sessions is to teach strategies for effective workplace ethics and career development. Identifying key problems and providing realistic solutions is the lesson focus.

Lessons were prepared out of a need to provide a series of programs to meet the needs of freshmen students.

B.E.S.T. Academy is in its second year as a high school. In April, 2011 The Jordan Foundation presented approximately fifty students in the Business program with dress shirts. The

partnership for this year has expanded to include programs for the ninth and tenth graders.

Pictured top right Joshalyn Levister discusses Bullying Prevention with class. Lower rt. Jerrold Johnson presses students to evaluate career planning.



NORTH CLAYTON HS CONTINUES AS LOCAL PARTNER

Youth Education Series workshops will be presented to North Clayton High School students during October.

Mrs. Kay Johnson’s Economics class will study the Finance modules.

The purpose of the series is to develop awareness of strong & effective workplace practices in a competitive job market. Topics include: money management/ budgeting; savings & investments, credit/ debit management & insurance.

Concepts will include practical application case studies as well as group discussion of business management.

Mr. James Wilburn is Principal of North Clayton and Ms. Judy Nickel is our school liaison.



ELEVEN 11 CAMPAIGN

Send in \$11.00 for the Campaign TODAY!!

We are in our ELEVENTH Hour

2011 represents the eleventh year of The Jordan Foundation. As a 501(c)(3) non-profit organization The Jordan Foundation takes very seriously its commitment to the community. Sustainability is very much at the forefront as we strive to provide program services inline with our vision and mission. We humbly appreciate the commitments of corporate support, funding from groups and individuals both in-kind and financial to allow us to continue our program delivery.

Frequently in the news media, references are made to the “new economy.” Certainly all non-profits have been hard hit as sources of additional funding are just not available. Demonstrating a greatly streamlined and

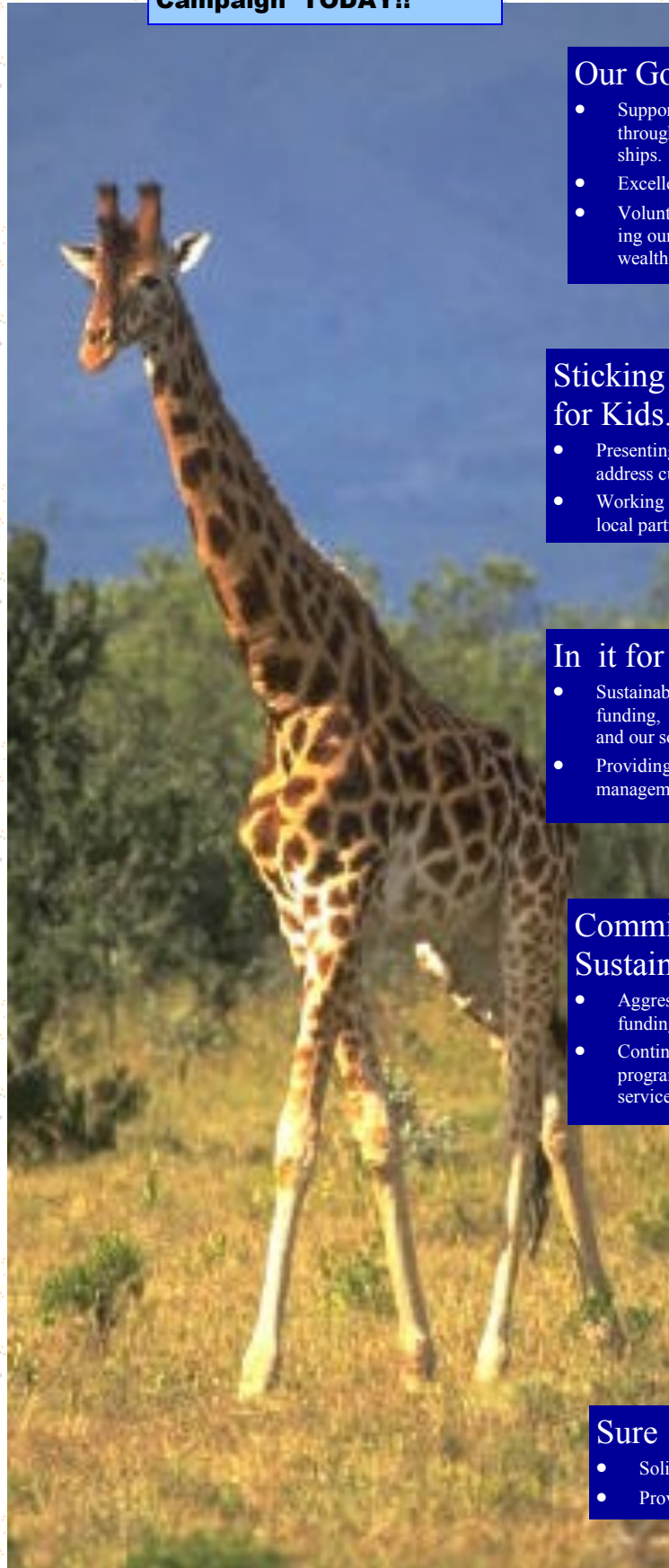
efficient delivery model has been challenging. Only through the strong commitment to our mission to teach youth have we been able to sustain. We plan to aggressively continue to seek additional funding sources, develop innovative programming and develop a stronger base of core leadership to provide the essential financial support.

Donations

Tax-deductible donations will generate funds to continue the mission of The Jordan Foundation. Contributions can be in-kind or cash to provide materials, incentive awards and scholarships and mini grants to meet program goals. We appeal to our readers, supporters and friends to donate at

www.lvjfoundation.org/donations

Yes, we are in our ELEVENTH Hour, but we are looking optimistically to the forward to the FUTURE.



Our Goals are High

- Support for high achievement through awarding Book Scholarships.
- Excellence in program delivery.
- Volunteers committed to presenting our program who have a wealth of experience, knowledge.

Sticking our Necks out for Kids.

- Presenting character programs to address current issues.
- Working with Advisory Council of local partners to support programs.

In it for the long Haul

- Sustainability is a challenge for funding, as well as seeking out new and our sources.
- Providing consistency in nonprofit management.

Committed to Sustainability

- Aggressively seeking additional funding sources
- Continued Evaluation of programs, partnerships and services.

Sure & Steady

- Solid Management Team
- Proven Program Delivery



Join the Team!

Yes, I would like to contribute to help prepare young people to meet the challenges of adolescence and adulthood with my contribution of:

- \$50.00 \$200.00
 \$100.00 \$500.00
 Other _____ \$11.00 **Eleven 11 Campaign**

Name _____

Address _____

City _____ State _____

Phone _____

Email _____

Comments:

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The IMPACT is a publication of The Jordan Foundation founded by Larry and Vanessa Jordan. IMPACT Newsletter is a vital resource of information on the progress of the Jordan Foundation **Permission is required in writing for any duplication**



Vintage Jordan

Pictured left to right Vanessa Jordan, son Michael Jordan and Larry Jordan in 2000 at Award program.

TAKE NOTE

Without the support of a cadre of family and friends we would not be able to accomplish the many projects The Jordan Foundation undertakes. It is our pleasure to highlight the celebrations of supporters.



Happy Birthday

- | | |
|-----------------|--------------|
| Cheryl Green | September 11 |
| Nichele Mims | September 16 |
| Richard Turnley | September 22 |
| Larry Jordan | September 29 |
| Cathy Sheehan | October 15 |
| JoAnn Timms | October 18 |
| Sharon Hunt | October 25 |