



Winter 2009

The Jordan Foundation

# THE JORDAN IMPACT

“HELPING COMMUNITIES GROW”

## Inside this issue:

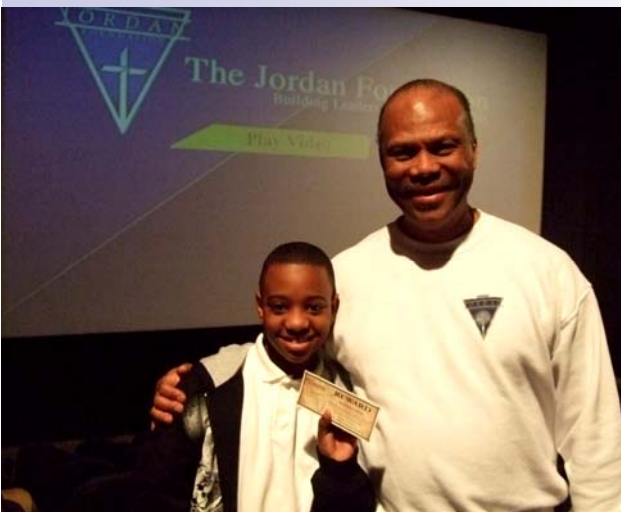
Conversation with Larry Jordan	2
High School Programs	3
Board Member Profile	4
New Volunteers	4
Program Recap	5
Georgia Power Foundation, Inc.	5
Aetna Foundation, Inc.	5
Upcoming Events	5
Donations Appeal	6

## 2009 Foundation Highlights

While we are in the first quarter for 2009, several achievements have been made giving a great start to the new year.

- Conducted the Youth Education Series (YES) with twenty-two students at North Clayton High School. Resume writing workshop also presented to selected students in preparation for upcoming job fair.
- Recognized in the *South Fulton Insider* as a Partner in Education with North Clayton High School.
- Foundation team participated in professional development workshop, Developing a Fundraising Strategy conducted by the Foundation Center, in Atlanta on February 17th.
- Conducted successful fundraiser, VIP Breakfast and a Movie featuring Tyler Perry's Madea Goes to Jail in February.

## First Fundraiser for 2009 Held at Movies ATL



(Left to right) Lavontay Brightwell, door prize winner with Larry Jordan, Chairman of the Board The Jordan Foundation. (Right) Erica Owens, Foundation volunteer, from LaMarque, Texas participated in the event as a hostess and delivered the formal welcome to guests.

Tyler Perry's film Madea Goes to Jail, was the main attraction for a VIP Breakfast and a Movie event held on February 21. As the first fundraiser for 2009, over 150 guests attended the opening weekend event held at AMC Theatre movies ATL.

Partnering with Events Promotions, a DVD introducing The Jordan Foundation was presented as a prequel to the featured film.

Special thanks to our volunteers, Erika Owens, Lynette Warmsley, Taffii Vincent, Raye Dupree, Michael Jordan, Tara Sexion, Gernard Armstrong, and the Foundations 2007 scholarship recipient Shakeria Duffy.



(Left to right) Regina Smith, door prize winner and Lynette Warmsley, Aetna Insurance Employee/Foundation volunteer.



**Larry and Vanessa Jordan**  
Co-Founders  
The Jordan Foundation

## Conversation With Larry Jordan

The Jordan Foundation is coming into to almost a decade of existence. What do you perceive are its main achievements?

*The Foundation has been successful in preparing youth for their ultimate integration into the business world and society in general. We are proud of our achievements given the fact that we have been able to accomplish our goals with minimal financial resources.*

What challenges remain for the future?

*The major challenge that the Foundation faces is capital funding that will allow sustainability and growth. 2009 will be a pivotal year in our evolution. We must focus on program enhancements/ expansion, volunteer recruitment, fundraising and greater visibility within the communities we serve.*

2.) Many individuals frequently express an interest in wanting to volunteer to work with youth. What qualities are essential and why is it important to make a commitment to at risk youth?

*Volunteers are very important to the Jordan Foundation and “not for profits” in general. All community organizations are faced with the reality of operating with limited budgets and not enough resources. Volunteers aid in providing needed services in many areas that would*

*otherwise not be available to the Foundation.*

*Volunteers should possess the following attributes:*

- *High moral and ethical character*
- *Knowledgeable and successful in their fields of endeavor*
- *Excellent written and oral communications skills*
- *Passionate about youth and young adults*
- *Leadership*
- *Able to work effectively in small groups*

3.) A historical marker has been reached in the selection of Barack Obama as the first African American President of the United States. The Jordan Foundation’s mission has been to inspire youth to develop the critical assets needed for adulthood. What message to youth do you feel Barack Obama’s election sends to all diverse and at risk youth?

*Barack Obama’s candidacy and election has served to be a great stimulus to diverse and at risk youth. His election has also served as an inspiration to all peoples of color in the United States and abroad.*

*No longer can it be said that a person of color will never attain the highest office in the land. The fact that President Obama was elected validates the, long spoken, American Dream concept that all youth*

*in America can aspire to be whatever they desire to be. This is extremely important for our youth to embrace this new reality and dedicate themselves to achieving their dream with some sense of faith that it will occur.*

*President Obama’s victory will give the Foundation’s message more of a receptive ear with the youth and young adults we touch each day. There is no longer an excuse that race, poverty, single parent families or anything else can deny an individual an opportunity to achieve their “American dream” with commitment and Faith.*

4) Is there anything you wish to say on behalf of the Jordan Foundation’s Board, staff, volunteers and supporters to the community at large?

*To all of the staff, volunteers, supporters and partners of the Jordan Foundation, I would like to extend our gratitude for all of the hard work and dedication that you have shown us over the past 10 years. We could not have been successful in our pursuits without your help and belief in our goals and objectives.*

*Most of all, I would like to thank the youth that we have touched for allowing us to be a part of their lives, if for a brief moment. You are our future. Your values, goals and aspirations will determine the fate of the United States and the world.*

### MISSION

*The Jordan Foundation is committed to influencing and developing the lives of youth by providing them with the cognitive, social, physical, emotional, moral, and spiritual developmental assets needed to become successful adults. This is accomplished through development programs, youth scholarships and community activities.*

### VISION

*The Jordan Foundation’s vision is to become a leading organization in youth development by instilling the skills needed by youth to become contributing and responsible adults.*

## High School Programs



(Left to right) Peggy Tymes, Administrative Director, The Jordan Foundation; Brenda Montgomery, Agent State Farm; and Judy Nickel, Work-based Learning Coordinator, North Clayton High School.



(Above) Cheryl Green, Liberty Tax Service, speaking with North Clayton H. S. marketing students about preparing for job interviews. (Below) Ralph Bryant of Cornerstone Capital discusses credit management with students at



Four high schools are in partnership with The Jordan Foundation as local education partners for the 2008-2009 school term.

Seminars of the YES program were presented to Frederick Douglass H.S., Tri-Cities H.S., and North Clayton H.S.

Jonesboro High School is scheduled to participate in the programs during March 2009.

The Youth Education Series (YES) seminars are presented in a total of seven sessions which include Professionalism and Finance modules.

Strategies for job preparation, resume writing and teamwork in the workplace is the focus for the Professionalism series. The Finance program instructs students on budgeting, credit management, checking accounts, savings and investments. Industry leaders teach foundation seminars with an emphasis on critical learning assets. Over 300 youth enrolled in programs during 2008.



(Left to right) C. Yon, Security; Kim Fullum, FedEx; Bernard Watkins, Career Technology Supervisor; North Clayton H.S.; Saylia Hammonds, Jordan Foundation and Rahmil Wright, student, North Clayton H.S.



(Left to right) Yvonne Rountree, Work-based Learning Coordinator, Frederick Douglass H. S. student, Frederick Douglass H.S.; Saylia Hammonds, Curriculum Manager, The Jordan Foundation; Khristian Barnes, student, Frederick Douglass H.S.

Professionalism and Finance modules were presented during the fall to the Computer Applications and Legal Environment classes.

## Board Member Spotlight: Pastor Harry E. Allen



Pastor Harry E. Allen

Pastor Harry E. Allen is a native of Dickinson, Texas where he was raised by his parents Reverend and Mrs. J. B. Allen. He graduated from Dickinson High School and earned the Bachelor of Science degree in accounting from the University of Houston.

He has served for nineteen years as the pastor of LaMarque Chapel Church of Christ in Texas City, Texas. He has also served as Superintendent of ten local churches.

After retiring from E.I. Dupont, Inc. as an accountant, Pastor Allen and his wife founded the LaMarque Chapel Child Development Center. He is currently CEO of the Center which serves children from infancy to age twelve and instills the center's philosophy 'to be the best they can be.'

Pastor Allen and his wife, Corliss of thirty-five years, reside in Clear Lake City, Texas. They are the parents of four children and grandparents of six grandchildren.

According to Vanessa Jordan, CEO The Jordan Foundation, "Pastor Allen is a strong asset to the Foundation in providing wisdom and support to its mission."

"The heart of a volunteer is not measured in size, but by the depth of the commitment to make a difference in the lives of others."

DeAnn Hollis

## Congratulations Sharon Hunt



Sharon Jordan Hunt

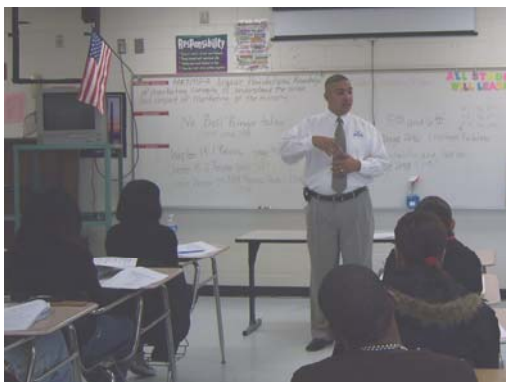
Congratulations to Sharon Jordan Hunt who retired in March from Aetna Insurance Company. Sharon has served as a long time volunteer and supporter for The Jordan Foundation's special projects.

Hunt began her Aetna career in Tampa, Florida in 1977. During the next thirty- one and one-half years, her career has spanned across three states in numerous positions along the way. At the time of her retirement, her current duties included managing teams with responsibility for completing plan set up activity and producing contractual documents for National Accounts medical and dental business sold in the Corporate America.

She is eager to pursue her lifelong dream of teaching elementary education. Currently she is enrolled in an undergraduate degree program at Winston Salem State University in North Carolina. She plans to satisfy the criteria for graduation in approximately one year at which time she plans to teach while pursuing a graduate degree. We wish her all the best in her future endeavors.

## Welcome to New Volunteers

We are proud to welcome new members to The Jordan Foundation volunteer team to assist in program delivery to local educational partners.



(Left) Cynthia Collins, WaMu part of JP Morgan Chase Bank, presented the Finance modules at North Clayton H.S.

(Right) Gene Rife, Allstate Insurance discussing the importance of teamwork in the workplace with North Clayton H.S. students.

## 2008 Program Recap

Even with a challenging economic climate The Jordan Foundation has persevered to continue to present programs and reach funding goals. The Jordan Foundation has continued to achieve a sound financial structure within the guidelines of its 501©(3) non profit status.

### PROGRAM EVALUATION SUMMARY

During 2008, the Youth Education Series (YES) was presented to three Atlanta metro high schools - Jonesboro H.S., Frederick Douglass H.S., and Tri-Cities H.S. Students participants completed program evaluations giving positive feedback.

The numbers are in and the key word for **2008** programs of The Jordan Foundation is SUCCESS.

**\$1000.00**- The amount of scholarship funds awarded.

**300** - Number of youth participating in programs during the year.

**2,457** - Number of youth impacted by foundation programs and community outreach activities since 2000.

**\$44,113.58** - Direct expenditures for program delivery.

### Foundation receives financial support from Georgia Power Foundation, Inc.

Georgia Power Foundation, Inc. has provided The Jordan Foundation with financial support for its Youth Education Series.

The funding is used in development of programs designed to provide at-risk youth with practical skills in job preparation, entrepreneurship, and money management.

Project funds will also be utilized to provide instructional materials and program support for the seminars.

### UPCOMING EVENTS

- Youth Education Series  
Jonesboro High School  
March-April 2009
- BizWorld  
North Fayette Elementary School  
April-May 2009
- Scholarship Awards  
April 2009
- Law Day Observance at Frederick Douglass H.S., May 1, 2009
- Golf-A-Thon Fundraiser  
Summer 2009

### Aetna Foundation Award

The Aetna Foundation Employee volunteer award program recently provided funds to The Jordan Foundation. The program grants funds to qualified non-profit organizations based on employee contributions of time and support. Aetna pursues a policy based on a 'culture of caring' to provide a tradition of volunteerism and giving.

Supporting Aetna employees include Sharon Hunt, Winston-Salem, NC, Toni Jenkins, Middletown, CT and Lynette Warmsley, Alpharetta, GA.



"Helping Communities Grow"

Come stand with The Jordan Foundation team to provide opportunities for youth!



Join the Team!

Yes, I would like to contribute to help prepare young people to meet the challenges of adolescence and adulthood with my contribution of (check one):



Pictured above: Bobby Sasberry, along with other attendees at the **VIP Breakfast and a Movie**.

- \$20.00                       \$50.00                       \$100.00
- \$150.00                       \$200.00                       \$300.00
- Other \_\_\_\_\_

NOTE: Credit Card contributions can be made at our secure website [www.lvjfoundation.org](http://www.lvjfoundation.org).

The Jordan Foundation was established in August 2000 to support the community. We are committed to working in predominantly urban settings with diverse populations through teaming with significant strategic organizations. Our Youth Education Series (YES) are designed to provide at-risk youth practical skills in job preparation, entrepreneurship and money management.

The Jordan Foundation is a non-profit organization pursuant to section 501©(3) of the Internal Revenue code. Individual and corporate sponsorships are welcome to support the mission of The Jordan Foundation.

Donations may also be submitted on our website [www.lvjfoundation.org](http://www.lvjfoundation.org).

Donations

Tax-deductible donations will generate funds to continue the mission of The Jordan Foundation. Contributions can be in-kind or in cash to provide instructional materials, incentive awards, scholarships to meet program goals.

\_\_\_\_\_  
Name \_\_\_\_\_  
Phone

\_\_\_\_\_  
Address

\_\_\_\_\_  
E-mail

COMMENTS:

**The Jordan Foundation**

1053 Willingham Drive, Ste. C  
Atlanta, GA 30344

Phone: 404 559-1733

Fax: 404 559-9676

E-mail: [info@lvjfoundation.org](mailto:info@lvjfoundation.org)

**We are on the Web!**  
[www.lvjfoundation.org](http://www.lvjfoundation.org)

The Jordan IMPACT is a publication of The Jordan Foundation founded by Larry and Vanessa Jordan. Permission is required in writing for any duplication