



The Jordan Foundation **IMPACT**

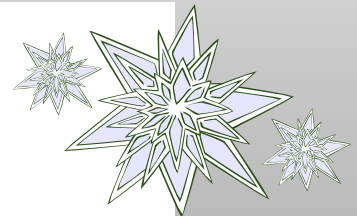
"HELPING COMMUNITIES GROW"

December, 2010



A Message from the Jordans

We wish to send all of our family, friends, volunteers, corporate sponsors and staff all of the best at this holiday season.



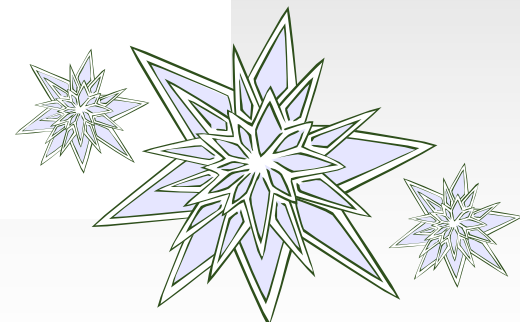
The Jordan Foundation is truly appreciative of the support we have received in pursuing our dream of educating youth. Without the dedicated work, funding support and investment in time of our foundation team to accomplish key goals, we would have not been successful.

As we assess the closing of 2010 we are proud of the accomplishments we have made this year in the face of tremendous challenges. We have endeavored to make a difference by "Helping Our Communities Grow."

When we visit classrooms the light in the eyes of youth is the reward that makes all efforts worthwhile.

Happy Holidays and Best Wishes for a Wonderful New Year!

Larry and Vanessa Jordan



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“Helping Communities Grow!”



Join the Team!

Yes, I would like to contribute to help prepare young people to meet the challenges of adolescence and adulthood with my contribution of:

Bronze Level

\$50.00

Gold Level

\$200.00

Other \$ _____

Silver Level

\$100.00

Platinum Level

\$500.00

Name

Address

Phone

Email

Comments:

**Mail donations to:
The Jordan Foundation**

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Hapeville, GA 30354

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DECEMBER, 2010

I M P A C T

THE JORDAN FOUNDATION



“Helping Communities Grow”

Right - Marvin Nash displays class assignment.
Above right- B.E.S.T. Academy High School class participates in teamwork discussion.



Youth Education Series (Y.E. S.) Fall Series Successful

Fall sessions began successfully for the Jordan Foundation in presenting the Youth Education Series to south metro Atlanta High Schools.

PROFESSIONALISM and FINANCE programs were presented to Tri-Cities High School, North Clayton High School and B.E.S.T. Academy High School. Increasing student hands on interaction and practical application scenarios are a goal for this year's workshops.

As always, business and professional leaders have enthusiastically signed on to serve as volunteers. Instructors include Troy Boles, Ralph Bryant, Brenda Montgomery, Richard Turnley, Virgil Fludd, Sherrill Lewis and Cheryl Green. CEO Vanessa Jordan commented “we appreciate the dedication of The Jordan Foundation team to teach youth practical lessons.”

“The foundation of every state is the education of its youth.”

- Diogenes Laertius



Virgil Fludd, Georgia State Representative challenges students to demonstrate leadership as Career Advisor Mr. Berry, Academy Leader Dr. Derrick Lowe and CEO Vanessa Jordan observed.



Richard Turnley, Raymond James Financial Advisor discusses Savings and Investments with North Clayton HS. class.

LOCAL PARTNERSHIP WITH B.E.S.T. ACADEMY HIGH SCHOOL FORMED

B.E. S. T Academy High School is the newest local partnership established with The Jordan Foundation.

Participants included forty students enrolled in the Business Essentials course of the Small Business Development career path of the curriculum. PROFESSIONALISM module of The Youth Education Series was presented starting in October. The topics of discussion were resume writing, cover letters, leadership and teamwork. The first two sessions were taught by Saylia Hammonds on Teamwork and Leadership. Virgil Fludd, State of Georgia House of Representatives delivered the second set of sessions.

Troy Boles served as facilitator for sessions on Resume Preparation in November. Cheryl Greene will speak on Job Interviewing and Dress for Success in December.

Conversation with Larry Jordan

This is the second article of an ongoing dialogue about the availability of jobs in the marketplace for graduating students. The premise is that there will not be enough employment opportunities for our graduating youth in the new economy. If this is true, then what can WE in the community do to prepare our youth for this eventuality. We can separate this issue into two categories; The supply side (employment providers) and the demand side (employment seekers). We will begin to focus our attention on the demand side in this writing. The universe of employment seekers includes:

- Public/Charter PK-12 enrollment
- Private K-12 enrollment
- College and University enrollment (inclusive of technical, vocational and trade schools)
- The unemployed
- Those reentering the marketplace e.g. released prisoners, military, retirees, etc.

This is a large universe of job seekers from a state and national perspective. Let's concentrate our attention on the state of Georgia and public and private PK-12 enrollment for this writing. As our discussion continues we will explore all five categories using the state of Georgia as our foundation and then moving to the national scene.

We will also concentrate our immediate concern on students that are enrolled in high school. This will allow us to compare data for the supply side and the demand side for the next five years. Georgia

Workforce 2016, a study prepared by the Georgia Department of Labor, presents significant trends for job growth from the period 2006-2016. This latter half of this data should coincide with grades 8-12 student enrollment. Obviously, these trends have been interrupted by the prevailing economic climate which will be addressed in future writings. There are over 5300 public and private and charter schools in Georgia. As of November 2010 the current PK-12 public school enrollment is 1.676 million students. The current enrollment in public school grades 8-12 is 597,792. The current enrollment information for private schools was not available but the enrollment data for private high schools is approximately 77,000. This data suggests that, regardless of graduation rates, there will be close to 675,000 students who could be potential job seekers over the next five years. The next article will differentiate between those students going on to post secondary education, military, or other categories that would exclude them from the Georgia labor pool. The resulting number will be the potential job seekers for these first two universe categories.

Larry Jordan is Co-Founder and President of the Board of Directors for The Jordan Foundation.

Comments on this article series may be emailed to info@lvifoundation.org.



Larry Jordan

MISSION

The Jordan Foundation is committed to influencing and developing the lives of youth by providing them with the cognitive, social, physical, emotional, moral, and spiritual developmental assets needed to become successful adults. This is accomplished through development programs, youth scholarships and community activities.

VISION

The Jordan Foundation's vision is to become a leading organization in youth development by instilling the skills needed by youth to become contributing and responsible adults.

B.E.S.T. ACADEMY HIGH SCHOOL at Benjamin S. Carson

An innovative new high school B.E.S.T. Academy is a single gender school started in 2007 with a six grade middle school. As a concept of the Atlanta Public Schools, this year marks the start of the high school with ninety-eight ninth graders on the campus.

Originally West Fulton High School was originally located on the site.

The young men of the school chose bowties as part of their school uniform. This gives a look of distinction that represents the schools' focus.

B.E.S.T. Academy High School is a part of

the latest Transformation Initiative that includes single gender academies. B.E.S.T. and female Coretta Scott King Young Women's Leadership Academy opened high schools this year, starting with the freshman class that grew out of their respective middle schools, and will continue to grow until all four high school grades are offered.

Mr. Boris Hurst is Principal and Dr. Derrick Lowe is Academy Leader of Business and Entrepreneurship for the school.



Business Essential students participate in a Team-work activity at B.E.S.T. Academy High School.

North Clayton High School

Located on the southern edge of the Hartsfield-Jackson Airport in College Park, North Clayton High School has an enrollment of approximately 1,600 students.

The school demonstrates a strong sense of family and community engagement in its approach to education.

The school dates back to 1937 when it was created as Flat Rock School serving 44 students in grades 8-10 with eight teachers. Grades 11 and 12 were added the following year and the school was given its current name.

Ms. Judy Nickel, Work-Based Learning Coordinator serves as contact liaison and Mr. James Wilburn is Principal.



PROFILES IN PARTNERSHIP

Local partnerships are established with a number of south metro Atlanta schools. Each of these schools have a historical foundation rooted in the community. Histories of three high schools are included on this page.

Below left— Brenda Montgomery State Farm discusses Risk Management with North Clayton HS Marketing students. Right—Sherrill Lewis, Allstate Insurance, quizzes Tri-Cities HS marketing students on Insurance concepts.

Tri-Cities High School

Tri-Cities High School, located in East Point, Georgia is a part of the Fulton County School System. The school opened in 1988 from the combining of four schools: Woodland high School, Russell High School, College Park High School and Hapeville High School.

Current enrollment is approximately 1,951. Principal is Mr. Dan Sims who has the distinction of being a graduate of the initial class of 1989. Contact liaisons are Mrs. V. Parks, Work-Based Learning Coordinator and Mrs. Marilyn Udeh Community Coordinator.



State Farm Insurance Awards Grant

State Farm Foundation has awarded The Jordan Foundation a grant to support our Youth Education Series. In a special presentation Brenda Montgomery longtime program volunteer supported the Foundation's nomination. Funds from the donation will provide instructional materials and student incentives to participants. The grant was awarded in recognition of youth development accomplishments.

Pictured left to right CEO Vanessa Jordan, Brenda Montgomery State Farm Agent and Saylia Hammonds at the presentation of the State Farm Grant.



Georgia Power Foundation Inc.

Once again Georgia Power Foundation, Inc. has awarded a grant for The Jordan Foundation 2010-2011 Youth Education Series for at-risk youth. Georgia Power has been a strong supporter for over three years. Our special thanks to Susan Carter, ED Georgia Power Foundation, Richard Holmes, Sr. VP Metro Atlanta Region Diversity and Corporate Relations and Debra Davis Administrative Assistant.

Corporate Sponsors Continue Support

HENNESSY LEXUS OF GWINNETT

Demonstrating its ongoing community support, Hennessy Lexus of Gwinnett provided funding for the BIZWORLD entrepreneurship program. The business simulation was presented to fourth graders of North Fayette Elementary School in April. Joe Gaunt, Service and Parts Director for the company, is a longtime foundation partner. Funds provided signature shirts as the uniform for the participants as well as instructional supplies.

AETNA FOUNDATION

Quarterly matching contributions through the Aetna Foundation Employee Matching Grant program were received during August and November.

Through the volunteer efforts of Sharon Hunt, Lynette Warmsley and Toni Jenkins funds were provided for youth development incentives and programs. The organization has been a contributor for The Jordan Foundation since 2005.

COUNT THE NUMBERS

10 - The Jordan Foundation chartered and working in the community for over 10 years.

30 - Volunteers to deliver the message to our students.

286 - Youth participated in the Y.E.S. Seminars during 2009-2010.

3039- Participants impacted by the foundation's seminars over ten years.

\$100,000- Amount donated to youth scholarships on secondary and post-secondary level over our ten year history.

CELEBRATING MILESTONES



Mrs. Eva Guillory

Esteemed long time supporter of The Jordan Foundation Eva Guillory celebrated her 80th birthday on August 7th. Surrounded by approximately 150 family and friends of all ages. Eva was the center of an elegant celebration held at the Mainland Preparatory Academy in LaMarque, Texas.

Without the support of a cadre of family and friends we would not be able to accomplish the many projects The Jordan Foundation undertakes. It is our pleasure to highlight the



HAPPY BIRTHDAY

Saylia Hammonds	07/12
Brenda Montgomery	07/20
Corliss Allen	07/21
Monica Lover	07/23
Amos Bradford	07/25
Shaun Hanna	08/05
Darrell Nottage	08/15
Cheryl Green	09/11
Richard Turnley	09/22
Larry Jordan	09/29
Cathy Sheehan	10/15
Joann Tims	10/18
Ralph Bryant	11/1
Joe Gaunt	11/5
Tony Lover	11/10
Kenneth Mason	12/21



Dr. Grace Hammonds

Congratulations goes to Dr. Grace Hammonds who was honored recently by Georgia Tech in celebration of 50 Years of African American students attending the illustrious school. Dr. Hammonds was highlighted at the Georgia Tech Women's Leadership Conference on October 29, 2010. Vice President of AGCS, Inc. in Stoneham, MA. She provides computer technical advisement to the foundation.



Mrs. Edith Brothers

Best Wishes goes to Mrs. Edith Brothers on her retirement from the Atlanta Public Schools System. Mrs. Brothers was a Business Education teacher and FBLA Advisor at Frederick Douglass High School and most recently at B.E.S.T. Academy High School at Benjamin S. Carson. She completed thirty eight years as an educator. Mrs. Brothers provided assistance in coordinating projects and presentations for her classes.

UPCOMING EVENTS

FINANCE Presentations
January, February, March, 2011
B.E.S.T. Academy
LAW DAY FORUM
May 2, 2011 Tri-Cities High School



We Remember Yvonne Rountree

With deepest sympathy we announce the passing of our long time friend and liaison teacher Mrs. Yvonne Rountree due to illness. She was responsible for our first local partnership with Frederick Douglass High School in 2003. She will be sorely missed.

A native of Portsmouth, Virginia, Mrs. Rountree taught in the Atlanta Public Schools System. Other schools included North Atlanta High School, Therrell High School and Maynard Jackson High School. She also taught at Spelman College. She was a member of Delta Sigma Theta Sorority. She is survived by husband Linwood Rountree, son Lin and daughter in law Yolanda, and one granddaughter Kaylin Hubbard.

Volunteer to Support Our Mission



Above Troy Boles discusses job application and resume strategies with a Business Essentials class at B.E.S.T. Academy High School.

As a 501©(3) non-profit organization, The Jordan Foundation takes very seriously its commitment to the community. Through youth development programs presented in collaboration with partnership organizations, principles of professionalism and finance are core curriculum concepts. Engaging student dialogue, practical applications and scenarios are designed to inspire our participants. Volunteers are extremely important to the success of The Jordan Foundation. Teaching our workshops, participating in fundraising projects, assisting with program planning, are some of the efforts essential to the foundation's success.

As a public supported charity, resources are limited but our vision is large. You are invited to contribute financially to support our mission. Without funding support our work cannot have the impact we seek. Donated funds will be utilized to maintain basic office operations, provide program instructional materials and support youth with positive incentives. To make a donation, checks may be sent to:

The Jordan Foundation
PO Box 82853
Hapeville, GA 30354
Additional information may be found at our website www.lvjfoundation.org or email us at info@lvjfoundation.org.

2010 Highlights

- Local Partnership established with B.E.S.T. Academy High School at Benjamin S. Carson in the Atlanta Public Schools System.
- 3039 participants to date impacted by foundation programs and activities.
- Corporate Sponsorships obtained from Georgia Power Foundation, State Farm Foundation and the Aetna Foundation.
- BIZWORLD programs presented for ninth year at North Fayette Elementary School.
- Thirty volunteers participated in project activities and organizational management.
- Foundation staff participated community input session at North Clayton High School as a part of its SACS review on November 15th.

“Discover why some of the richest people in the world are volunteers.” - Jobail Barcelona ‘

